

Sponsorship Opportunities Cont.

Protection Sponsor: \$1000

- Name/ logo on printed material
- Recognition on Allegheny Aquatic Alliance's website, Facebook page, and monthly newsletter
- Thank You Ad in the Butler Eagle Newspaper
- Your sign or banner displayed at celebration party 1 week after cleanup
- Sponsor mention on some news releases and press meetings
- A link of your website on our website's link page
- Larger font of Name/logo on T-shirt
- Receive a framed certificate for sponsorship
- Receive 3 free Cleanup T-shirts

Conservation Sponsor: \$500

- Your sign or banner displayed at event in site entrances and collection points
- Thank You Ad in the Butler Eagle Newspaper
- Recognition on Allegheny Aquatic Alliance's website, Facebook page, and monthly newsletter
- Your sign or banner displayed at celebration party 1 week after cleanup
- Name/logo on printed materials
- Receive a framed certificate for sponsorship
- Name/logo on T-shirt
- Receive 2 free Cleanup T-shirts

Stewardship Sponsor: \$150

- Designation sponsor of one of the 1st, 2nd, 3rd, 4th, 5th, etc. mile access areas
- Thank You Ad in the Butler Eagle Newspaper
- Your sign or banner displayed at celebration party 1 week after cleanup
- Recognition on Allegheny Aquatic website, Facebook page, and monthly newsletter
- Receive a framed certificate for sponsorship
- Name/logo on T-shirt
- Receive 1 free Cleanup T-shirt

Inkind Sponsor:

These will reflect the sponsor level that the donation is valued at

Allegheny Aquatic Alliance
111 Twin Creek Lane
Freedom, PA 15042
724.371.0416

alleghenyaquaticalliance@hotmail.com
www.alleghenyaquaticalliance.com



We Need Your Support!



Aug. 19th & Sept. 9th 2017

www.alleghenyaquaticalliance.com

6th Annual Connoquenessing Creek Cleanup

August 19th & September 9th 2017



The Connoquenessing Creek Cleanup was started in 2012 by Allegheny Aquatic Alliance, 501(c)(3) nonprofit organization devoted to water protection with the goal to restore Connoquenessing Creek back to its beautiful natural state, free from physical pollution.

- Connoquenessing Creek flows 50 miles through Butler, Beaver, & Lawrence counties and 13 townships
- It is a tributary to the Beaver River
- It was rated the 2nd most polluted waterway in AMERICA in 2000
- Causes are illegal dumping and annual flooding



Expenses: 5th cleanup cost \$13,500 representing paid expenses and in-kind donations

Expenses: Garbage disposal, recycling costs, volunteer liability insurance, food & beverages for celebration party, portable toilets, promotion and advertising costs, volunteer t-shirts, boat repairs, mileage, printing services.

We hope to recruit over 250 volunteers for our 6th cleanup, which will mean more costs. We are relying on our wonderful community and local businesses to support this crucial cleanup of this valuable water

- In 5 years, over 750 volunteers have come together and successfully removed 275,125 pounds of garbage, including over 2,600 tires from just 35 miles of the 50 mile waterway
- Still 15 more miles to go

- 2017 cleanup is a 15 mile stretch starting in Harmony and ending in Ellwood City.
- The stretch goes through Butler, Beaver, & Lawrence counties

Needs: food & beverages throughout the entire day for volunteers, 100 leather work gloves, 3 rolls of orange field

marking tape/colored electrical tape, Rope, Chains, 10 tarps, 10 pry bars, 2 chainsaws, 5 sledgehammers, 10 old metal ladders, 2-3 washing stations, 3-4 portable toilets, 10 tin-cutters, hip waders, use of 2 pressure washers, use of 3 brush cutters/weed eaters, use of 15+ pickup/dump trucks with/without winches, use of 20 canoes, use of 20 aluminum/metal boats, 10+ floatation devices/life jackets, use of skid loader/Bobcat, use of trailers, portable winches, etc.

Deadline for Sponsorship Opportunities: September 1, 2017



Sponsorship Opportunities

Allegheny Aquatic Alliance is a local nonprofit organization devoted to water protection. We are a 501(c)(3) nonprofit organization.

Presenting Environmental Sponsor:

\$5000 *Only one opportunity available:*

- Event designation: "Presented by..."
- Top position of name/logo on T-shirt
- Featured in the Thank You Ad in the Butler Eagle
- Featured article on our website
- Featured article on our Facebook page
- Recognition of presenting sponsor on all news releases and press meetings
- A link of your website on our website's link page
- Your sign or banner displayed at all access point locations & meeting location
- Your sign or banner displayed at celebration party one week after cleanup
- Receive 7 free Cleanup t-shirts
- Opportunity for representatives to attend/speak at meeting location or celebration party with free food & drink

Preservation Sponsor:

\$2500 *limitless opportunities available*

- Upper position of Name/logo on T-shirt
- Upper position of Thank You Ad in the Butler Eagle Newspaper
- Recognition as sponsor on most news releases and press meetings
- Recognition on Allegheny Aquatic Alliance's website, Facebook page, and monthly newsletter
- A link of your website on our website's link page
- Your sign or banner displayed at celebration party 1 week after cleanup
- Your sign or banner displayed at Meeting Location
- Receive 5 free Cleanup T-shirts
- Receive a framed plaque for sponsorship
- Opportunity for representatives to attend/speak at meeting location or celebration party with free food & drink